

The mission of the Waynesville Public Art Commission is to engage the community and enrich public spaces through original art that celebrates Waynesville's unique historic, cultural, natural and human resources.

REGULAR MEETING
TOWN OF WAYNESVILLE
TOWN HALL
PUBLIC ART COMMISSION
5:30 PM, THURSDAY, OCTOBER 8, 2009

MEMBERS PRESENT: MIKE GILLESPIE, PHILAN MEDFORD, MARILYN SULLIVAN, CHRIS SYLVESTER, KAAREN STONER, STARR HOGAN, KAREN KAUFMAN, DAVID BLEVINS

MEMBERS ABSENT: MIEKO THOMSON

ALSO PRESENT: ALISON MELNIKOVA

Chairman Kaaren Stoner called the meeting to order at 5:35 P.M.

APPROVAL OF THE MINUTES OF THE SEPTEMBER 10 REGULAR MEETING.
Karen Kaufman moved that the minutes be accepted as read. Mike Gillespie seconded. The motion passed unanimously.

TREASURER'S REPORT

Copies of the financial statements were reviewed. Kaaren Stoner noted that we now have enough funds to cover the Folkmoot sculpture. There are still known contributions that are not reflected in these reports. The artist has been paid half of his fee to date. Chris Sylvester said she still had receipts for expenses associated with the advisory panel which need to be submitted. Mike Gillespie moved that we accept the treasurer's report, David Blevins seconded. The motion passed unanimously.

CELEBRATING FOLKMOOT PROJECT

- Status of tree in the sculpture area. Fred Baker says the tree is staying. It was on the site plan that Wayne Trapp saw and he apparently had no problem with it. It can also be "limbed up" in future as needed. It is considered a street tree and is ordinance related. The tree stays.
- Agenda for reception at the Gateway Club. Mike Gillespie talked through his plan for the reception. After the public dedication, people with tickets will arrive at the Gateway Club and for the first 30 minutes they will just mix and mingle and have hors d'oeuvres that will be available. Then Kaaren Stoner will speak and introduce Wayne Trapp and his presentation. A microphone will be available. Mike asked that anyone who could help with decorations be at the Gateway early. Mieko Thomson will let folks know when. There will be background music and possibly Folkmoot will have something they can "stream". *The details need to be finalized by Mieko.*

- Sponsor poster. There was discussion concerning what the cut off point should be for listing sponsors on the poster also, should this include ticket holders. We agreed that it should not include ticket holders but all others "as of" a date to be determined. There was concern about identifying tickets from other \$50 or \$25 donations. When money is taken to the town financial window, a distinction needs to be made between tickets and other. Alison Melnikova thought that Eddie Caldwell could make a different revenue code to make this distinction. The entire ticket amount should be considered a donation as the expense of the evening has been budgeted and paid for by WPAC.
- Press release and tickets. Chris has submitted the press release to the Mountaineer, Asheville Citizen Times and Smoky Mountain News. So far only the Mountaineer has published. All tickets have been distributed to members of the commission.
- B&B room donation for artist. Kaaren Stoner advised the commission that she had talked to Wayne Trapp today and he felt a room was not necessary as he planned to return home that night after the reception. He was concerned about food and Kaaren assured him that food would be available. He planned to make available all specs on the paint used and would request touch up paint. He also planned to give us the model of the sculpture. He was aware that we wanted him to do his power point presentation at the reception. *Kaaren will email him the agendas for the public dedication and the reception.*
- PA system for dedication. *Alison has one from the rec department and will get training on how to operate the system. She will also have chairs for the event.*
- Dedication Ceremony. *Kaaren asked that commission members plan to be on site to greet attendees and answer any questions.* We determined that about 20 chairs should suffice. Starr Hogan suggested we have music or dancers prior to the dedication. She said she knew of a drumming group at the Waynesville Middle School that might be available. It was agreed that this would add a festive touch to the event and might draw people who otherwise wouldn't notice. The plan would be to have the children play 10 or 15 minutes prior to the dedication and as folks disperse at the end. *Starr will ask the teacher if this is possible.* It was suggested that we invite all flag contest entrants. *Karen Kaufman will contact and invite participants.* Mike has been unable to contact Karen Babcock, Executive Director of Folkmoot. There is the possibility she will not be available that evening and if so, could Scott McLeod represent the Folkmoot board. *Karen said she will find out if there is another way to contact Karen Babcock. Mike will contact WLOS for possible coverage and Chris will contact the newspapers. Mike will also supply temporary lighting for the evening. Chris said she would take photos and Alison also offered that Lee Galloway always takes photos of these events.* The commission will divide into teams to work the dedication and reception venues as follows:
 - Public dedication: Starr, Kaaren, David, Karen (*meeting October 29 @ 1PM*)
 - Gateway: Mike, Chris, Marilyn, Mieko

A list of ticket holders will be available at the Gateway Club and a commission member will assist in checking arrivals. *Chris will handle providing nametags to the commission members for the event.*

GSMNP PROJECT

- Wording for new RFQ. A change to the wording of the next RFQ was submitted by Starr and Philan Medford. *Kaaren suggested that further work on this should be done outside of the commission meeting and revised copies sent to all members later in the month.*
- Define call area. It was suggested by Starr that the call area be the southeast which brought about discussion of how to define the area. Mike reminded the group that the original public art committed wanted the work to be that of regional artists so thought it should not be opened up too widely. We discussed the possibility of a limited number of artists who work in such a medium. Further discussion followed about what states to include, are the stipends low enough to be self-limiting, etc. Mike made a motion that the call be limited to artists residing in the two states that have the GSMNP ~ North Carolina and Tennessee. Karen Kaufman seconded. The motion passed with 6 yea votes and 2 nays. *Chris said she needed a site plan to work up for the call. It was suggested she contact Fred Baker to see if a smaller version could be supplied.*

Organizations to place call. Starr had several possibilities of organizations but noted that some charged for the service but didn't know which ones or how much. Kaaren asked if she could provide that information at the next meeting. Kaaren then asked her to provide the information and she would make the contact.

UNFINISHED BUSINESS

- Plaques for present and future art. Kaaren suggested we table this topic until later when less is going on and we have an opportunity to investigate possibilities.
- Use of image. Alison provided information concerning the use of images such as a photograph of Old Time Music on a post card or t-shirt to sell. She said that the town could handle reporting of sales tax which they currently do for the recreation center and could do the same for WPAC. She suggested we might want to consider selling wholesale to local stores for them to sell retail. Sales tax would still have to be paid, but inventory control would be much simpler. If a decision is made to sell anything, she and Eddie Caldwell would like to review cash management and inventory control procedures with the Commission.
- Art for the Police Station. Alison, Marilyn and Kaaren did a walk-through of the site to determine potential art places. Two were selected as being the most visible and therefore most in need of enhancement. There is a limited budget of \$1500. Marilyn and Kaaren will work on the various options that might be available through local artists, keeping in mind the elements of our mission statement.

- Lighting for Old Time Music is still a problem. Mike said he understood it was on a timer; however, at 8:15 PM recently they were not on. He continues to stay on top of the situation via emails, etc. He also noted that the flags in front of the police station were up-lit and wondered if this would be a possibility for our new sculpture. Philan said this should wait until the piece is installed.

ADJOURNMENT

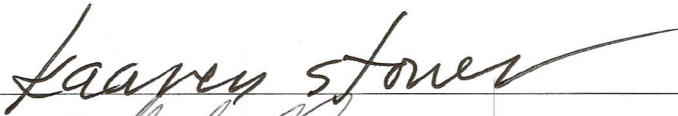
Karen Kaufman moves that we adjourn. Mike Gillespie seconds. The motion is unanimously approved.

Meeting adjourns at 7:15 PM.

NEXT MEETING

The next regular meeting will be held at 5:30 PM, Thursday, 12, 2009.

Chairman, Kaaren Stoner



Secretary, Marilyn Sullivan

